



## WOMEN'S INITIATIVE

### TIPS FOR FILLING IN YOUR APPLICATION

- We strongly recommend that you draft your answers in a Word document prior to filling out the online application form. You can download the questions via the button “Download Template (.PDF)”. This way you can make sure that you have your own saved copy of your application. Once you have finished writing and reviewing your answers you can copy/paste them into the related fields on the online application.
- Make sure your answers are tailored to each question and that you are not repeating yourself.
- Take into consideration that the person who might be reading your application may not have extensive knowledge of your field.
- Make sure you mention your sources when referring to hard facts and figures.
- With early-stage companies, investors are often betting on a team rather than a product or service. In your application, make sure you highlight your team and what it brings to the table!
- Please note that information can only be entered in text format into the form. You will be unable to insert tables, graphs or charts. However you will be granted the possibility to upload additional attachments at the end of your application.
- We strongly recommend that you set your default browser to Chrome or Safari before you start filling out the form.
- Please note that the option of submitting your application will only be made available once you have completed all of the required fields in the form.